

EXTRA INCOME  SEEKER

Step by step

Create a profitable Online Business



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EARNING AND INCOME DISCLAIMER

We make every effort to ensure that we accurately represent these products and services and their potential for income. Earning and Income statements made by our company and its customers are estimates of what we think you can possibly earn. There is no guarantee that you will make these levels of income and you accept the risk that the earnings and income statements differ by individual.

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The use of our information, products and services should be based on your own due diligence and you agree that our company is not liable for any success or failure of your business that is directly or indirectly related to the purchase and use of our information, products and services.

Online business

It is time to build

Start your own **online business** is a perfect solution for a stable future in terms of financial speaking. You really don't need to depend on your boss's destiny, rely on your own effort.

So far you have [seen the money](#). [Your dream](#) has been revived. Now you decide to go ahead. Wonderful! You are one step closer to become independent.

Ready to throw the ball up and start the game

From here on, we will start to put up an **online business**. Apply the principle "[Make Your Knowledge Sell](#)" and begin to earn a monthly extra income.

Simply by following the Action Guide - an eBusiness manual from Site Build It, step by step build your Evergreen Profitable **online Business** by all mean.

How about build a blog

Nowadays, have a blog is common, kids, grandma and everyone have it and "even your dog has a blog" CNN March 21 2008 reported by Sarah Jio. Than you might wonder why shouldn't we build a blog instead of a regular site.

From the appearance ,both of them were looked alike, but their function were totally difference. [Blog is a daily](#) or a journal, owners jot down their activities in a chronicle order.

Visitors including you and I understand the purpose of a blog. It is just for recording trivial activities. It is rather like a newspaper and treat it as a piece of note. We all know the contents were time sensitive too.

Blog has its innate weakness it can never replace a regular website. An ebook "[Build a business site not a blog](#)" has been prepared to explain why a site is more important for business.

It is easy to build, anyone can put up a site

[Put up a site is relatively easy](#), simple to handle. There is no more technical hurdle. Even if you really want a sophisticated and fancy one, you can over come by study or directly learn form a mentor.

Building is a tangible subject; on the other hand business is a soft issue. There is no simple, one on one direct solution. It tended to be an artistic practice.

Since my online business is built with SBI, and I found it is an amazing service. So in my example I will show you what did I do with the help of this service.

[Click here to watch a video that will show you exactly what you should do and how SBI! can help.](#) Sit back and invest the most important 30 minutes you will ever spend online.

How good is SBI!?

Than you have to try it and see for yourself...

Take SBI! home for a "**No Risk Test Drive.**" Using SBI! is the best way to experience its power and depth... *AT NO RISK.*

Develop a prosperous niche

In this stage we will nail down a lucrative **niche** through keyword demand / supply research and investigation of the potential monetization options..

Mastering online business

[To succeed in online business](#), you should avoid to develop a site solely for sales.

What are you talking? Yes, we all agree we need to earn money from the site. For a site which mainly focus on products or services. This site is committing a suicide or you are simply driving visitors away.

Every online business should earn money, this is the ultimate purpose of any business. Need to do it right at the first time.

Why someone can do like that

Of course if you already built up your credibility or reputation. Visitors know about you or your store. A pure business site is an ideal option. ebay, amazon and some other brand name stores could implement this structure. But it is not good for you at this moment.

reiterate our strength

This scenario has been [discussed in other page](#). Dynamic and knowledgeable is our strength.

We were not limited by any organization or a particular product. On the other hand We give away knowledge. Information which surfers are looking for. This is how we develop free traffic to our site. Which even building a long term relationship with your visitors.

Presell your visitor

Visitors interest in [your information](#) not for your business. If you try to hard sell them intensively, you will lose them.

In contract, we listen to what they want and give them. We build in a reverse direction for our online business. With our intensified knowledge we are able to carve a prosperous **niche** by all mean.

Action to brainstorm your ideas

There are [tools online](#) which help us to decide which keyword has the highest monetize potential.

Did you prepare your keyword ?

Elaborate at least three keyword which are related to your expertise and you would like to develop a theme based content business site from them.

Available tool

Google adwords has a keyword tool which is designed for advertiser to decide proper keyword for their advertisement. However, we will use it in an opposite direction.

What we want is to know how much search demand for each keyword or keyword phrase? how much money advertiser are willing to pay for each click? and a summary on the competitors.

Relevant Keyword list

The tool generates a long relevant keyword list for each keyword. Later we use this list to build our theme based content site.

Enter each keyword or keyword phrase that you prepared. or even enter a few descriptive words or phrases or keyword phrase with closed brackets, or type in your website's URL. export these keyword lists for further study.

[Google adwords keyword tool](#) is really a helpful mechanism. Even before you dip your feet into the water, you already got a general scope of how your site will look alike.

With the keyword tool your get a list of relevant keyword for each of your keyword candidate. Which includes - the demand, the cost-per-click and the competitor.

Now armed with the knowledge, the passion you have on each candidate. How can you dare not find your dream **niche**.

Further delight from SBI

[SBI allows you](#) do one more level of analyst, find out how much supplier out there on the web? Submit all the data which is collected from last step.

SBI will help you make a final decision - what kind of niche you should build..

An advance feature in SBI

Decision making

It is easy to get lost in picking your **niche**. Frankly speaking it is a complex decision and most of us

have never experience this before.

Again SBI has a tool which minimize a drudgery into a painless type and click exercise. Action Guide from SBI hold your hand step by step go through every phase in the construction cycle - including the decision making and **niche** selection.

Successful examples

There are thousands of [successful examples](#) and you can review their real time report.

Before go any further of our project - create an evergreen profitable online business.

Web hosting solution

Reserve a space from [web hosting provider](#) and register a domain are the next movement in this preparation cycle.

These 2 tasks can be done simultaneously. The provider might either has both services or might offer you a free domain name as long as you sustain your account.

congratulation

Bravo! this is a significant landmark of your online business development. A step closer to your dream - having your own online home business. Earn your extra Income with "[Make your knowledge sell](#)".

Name your business

Treat your business as a new born baby, give her a name. The best name flash in is to entitle it as the niche keyword. Do you wish your site being found in the major search engines (Google, Yahoo, etc.). It is highly recommend, register a name that contains the keyword instead of your company name.

There are advantages in naming in this way, you might get extra merit in Search Engine ranking algorithm.

Second when a potential surfer search for info if by any chance she enters your niche keyword, your domain will be the first one reported on the return list.

Call me John

However, the domain might not available any more. It was being registered by someone else. One way to solve this type of conflict is to use hyphens between the keywords.

Especially if your keyword is a phrase, use hyphen will work. My niche is a good example. extra income seeker is my keyword phrase, I registered it as

extra-income-seeker.com

Another way to solve domain name unavailable is to use number to stand for certain keyword - 4 as for, 5 as to, 5 as find or 6 as seek just a few examples.

Web site hosting is a buyers market

This is a severe cut-throat competitive business. Surprisingly they might offer you a free domain name as long as you were **hosting** with them.

Nevertheless our goal is to setup a long term business. Reliable service provider is our business foundation. The importance regarding to reliable is just like the result of *live or dead*.

Free lunch

There are providers on the web **hosting** any web sites for free. Remember, nothing is free any more on the web. There is always a fair market value for anything. You might need to pay a bigger price if your are greedy.

My opinion, if you are in business, or your are a serious user you should totally avoid from them.

The First Priority - Reliable

From my experience, you should look for provider who was in business for a while let say at least 5 years. Asking for a reasonable service fee and provide a sufficient traffic bandwidth plus large enough storage space for your business.

Nowadays, quite a lot of business have chosen Bluehost as their service provider.

Bluehost has fulfilled all the basic criterion that we need in our business development.

**Web Hosting Is More Than Just Bandwidth
It's About Success -- Your Success!**

Influence of a template?

The fascination of template. When visitors come across your site. In less than 5 seconds they decided weather to stay or leave.

It is the look and feel keeps your audiences. Which includes the atmosphere, the aesthetics and the harmony of your page. All about the beauty of a page. A pure psychological responses to the aesthetics of the page at the first glimpse.

The Cosmetics reaction

Make sure, each element on the page is well balanced. Pay attention to the vibration of color and the font aspect in a page. All of them have their equal importance in a layout. Each individual contribute a small amount in the aesthetic perception and get a win or lose decision from your visitors.

How can I handle

It is too complicated, to put up a site, isn't it? Yes, it is. Than the slogan "Building a site is easy" is not true. Not every one is an artist or graphical designer.

The solution

The Pre-designed **templates**ensure that the look and feel of your site remains consistent no matter what content changes you make. There are many many artists contributing their effort helping us to minimize the pain.

Template variation

There are two main structures - CSS or table. We don't have to know how they work if you don't want to be too technical. Both of them will work perfectly, but CSS will be the main stream in the future.

Once you ordered your **template** follow the user guide and replace photos or pictures to your own if you wish. This is a way to create your own identity.

Why bother it now

Sometime and most of the time, you don't have to purchase your own **template**. Your web hosting provider might supply some.

Take advantage from the offer now and focus only on setting up your money making business site. Once it has been properly setup than start to consider how to replace it.

Focus on your business

Exactly the philosophy of SBI.

SBI! is not an application software or a hosting provider.

It is **a Business provider**

Content nutshell of your knowledge

Now the fun part begins - write your **content**. This is where you can monetize your knowledge - [make your knowledge sell](#).

Each page that you write will be related to a specific keyword about your expertise. Those typical pages focus on a Specific topic, which is why we also call these pages "**Keyword-Focused Content Pages**".

Defeat your challenge

Writing is a mission critical in terms of creating your reputation.

Most people think they can't write! Even though, this shouldn't be your obstacle and you really need to subdue before advance. [Learn how SBI can help](#).

Rewards from your content

Visitors start to like and trust you based upon what you write about on your site. Your site builds trust and credibility... The visitor begins to like and respect you... [you are a knowledgeable expert](#).

How can I write

We talk with friends, spouses, bosses, colleagues, etc. And why you need to talk? All the conversation define who you are? why you do that? and what you think?

Just write it down what you said instead of express in vocal speech. Isn't that easy? We can "take words back." We can make them perfect.

What to write

Since we are writing for an online business and we want our ultimate goal can be immersed into the articles. Our **contents** should offer excellent options for monetizing traffic to our site. This ensures the Return On Investment we want. Make every visitor to our site a possible income-generator.

Nothing could be better than...

SBI users you got [a lot of benefit and support](#) beside the business skill. Since SBI! Wants all users focus on business. He knows, you might claim "you can't write", SBI has prepared a book educates you on how can you write and put it in your own voice.

This is where "**Make Your Content PREsell!**" comes into the picture. It is the **ONLY** book of its kind. It shows you, step by step, and clearly...

1. how to write to COMMUNICATE
2. how to develop your own "voice" with flair & substance
3. how to spin your site/biz/SELF into a unique position
4. how to HONESTLY convince people to trust and like you.

No other book in the world shows you how to do this.

MYCPS! guides you, in building your "Own Brand" and learn how to create an extra income through **CONTENT**.

What does structure mean in here

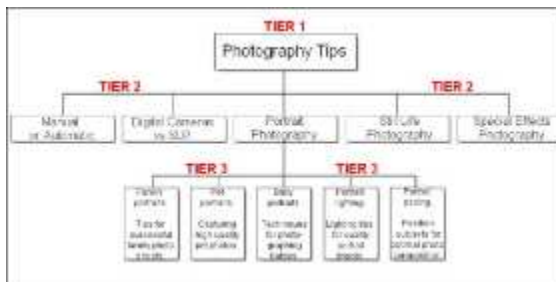
Structure can be seen as the back bone of your online business. A supporting skeleton system for the system. Even can imagine it as the soul or the spirit of whole business.

We will base on a three tiers **structure** to build our online business web site. The three tiers architecture is simple and easy to maintain, to expand and manage. Do you want to build a [successfull online business at the first time?](#)

Draw your architecture blue print.

The layout of your site looks like a pyramid. You site should start from a simple 3 levels or 3 tiers **structure**.

- 1st tier is your home page
- 2nd tier is the core of the site
- 3rd tier has the most of your pages



Where do I get these tier nodes

When you do your keyword research and keyword brainstorm. The keyword tool generated a table of related keyword list. Delete those not related keywords, or too general or those you don't know it well. Reorganize the rest of the keywords into logical groupings.

The structure definition

- Tier 1 - your site is based on this page. It is your site's concept keyword. This keyword is one of the highest demand specific keywords. It will links to tier 2 pages.

- Tier 2 - The most critical area within your site.
It is the keyword phrase derive from the concept keyword. It has a reasonable demand and high CPC dollar value.
Once your site matures, tier2 pages will be found at the Search Engine more frequently than Tier 3 pages
It also cross-links to another tier2 pages.
The keyword phrase will be used as the label of the menu button.
Tier2 is the hub of Tier1 and Tier3
- Tier 3 - The mass of your content resides in tier 3.
Imagine this level as a solid foundation of a building.
Once you had chose 5 to 7 keyword phrases for your tier2 pages, the remaining keywords can be used to build your tier3 pages and get link from the related tier2 pages.

Finalized your structure blueprint

You should get a blueprint now, might it looks like the one on the above. Tier1 is on the top, tier2 is at the center and tier3 is the foundation of your site.

[You are ready to turn your knowledge into Revenue](#)

With this blueprint in hand your can start to write your content which shoud fit into a specific location of your site architecture.

Refine your site concept

If you have any doubts at this point or even worse the site building concepts are still niggling at the back of your mind.

Why don't you

Take SBI! home for a "No Risk Test Drive." Using SBI! is the best way to experience its power and depth... **AT NO RISK.**

[**Try it and see for yourself...**](#)

At least you can learn some fundamental concept on **building a Business** at not cost

Search engine Submission

Most of our visitors were come from referral of **Search Engine** If your site is not listed among any of those major SE, you are transparent in the web. No body knows about your existing in other words forget your extra income.

Submit your site to the SE is not that difficult as **search engine** professionals were scary pronounced . It just takes a little bit more effort¼¼¼Emore thought and a lot of patience, if you have to do it manually.

Understand this, promote your site is crucial for you only, but it is nothing for **Search Engine**. SE's business is there to provide genuine contents for users. It takes a lot time for them to analyst and accept your submission.

Promote your website

Adding your URL to major SEs is free. Avoid the costly services from someone who guarantee your site to be listed in top position within a few days.

If you are looking for tools to help you out the submission, here is [a web site](#) who provides a semi-free submission service, pay whatever price that you feel it is right for you.

Prepare a sitemap for robot

You need [to generate a XML formatted site map](#) and placed it under the root folder at your web site server. Once a new page is created or any page is modified, you need to update the site map. Ping the **Search Engine** to let them know something had happened in your site.

The purpose of a site map is to ensure when the SE Robot arrived your site, it can find out what pages are current and which have been modified recently and let it crawls accordingly.

Submit your site map

The first time you might need manually submit your site to major SE, and after that you could resubmit again automatically with the help of a tools.

If you were luckily using Site Build It, all these time consuming procedures were done automatically. Let you focus only on content creation.

There are certain etiquette you have to beware. Your articles should be **search engine** friendly. Again, you don't pay somebody to optimize for you.

Here are the basic SEO

- Each page in your site is focus on a primary keyword or keyword phrase which is relevant to the theme of your site. A few more keyword that is related to the primary keyword.
- Name the page with the primary keyword if possible.
- Short descriptive title include the primary keyword at the front part of the sentence.
- At the meta keyword, primary keyword and not more than four other related keyword separated by coma.
- Include the primary keyword in the meta description not longer than 250 words.
- Make sure you put the primary in the <h1> tag.
- Primary keyword within the first 90 characters of the content other than the word at <h1> tag.
- Repeat the same keyword once every hundred words.
- Any picture in the content, if possible name the picture with the primary keyword and fill in the alt with the primary keyword.
- At least include once the primary keyword in text link

Repeat all these precaution as a guideline in each page you created. Such these an annoyed observance to you, I think so !

The reason I love SiteBuildIt

The ability to ping the SEs automatically whenever there is any changes within your site is just a small portion of the convenient facility of SiteBuildIt. It also helps you create SE friendly pages which fulfill all the basic SEO requirement.

In fact, every time when you upload a new page to the SiteBuildIt server. Simply by pressing an analyst it button. The system will do a through page check up, and returns an analytic report. It indicates which area of the article you need to and how to improve .

Don't your realize these type of minor modification are another time consuming and easy be omitted area.

Anyhow, create a **Search Engine** friendly page and submit it to SE play an important role in pushing up a site's ranking position.

Can you imagine all these tools come within one package. All the procedure to optimize and submit a page could be done with a few clicks. Where else can you find a tool that come close to SiteBuildIt.

Directory Submission

Directory submission has become the second important manner in web site promotion. Being listed in a directory has no direct impact in the Search Engine ranking but the links play an important role at Search Engine ranking.

Currently Search Engine looks not only the on page keyword optimization, but also determine how many quality external links are linking back to your site. A site with numerous highly trusted links, will have a greater potential to rank highly in the Search Engine.

Extra Income from traffic

We wish many many surfers come to our site, our blog or any kind of web presence. We hope that our content not only provide a solution for visitors but for our own benefit too. That is why the more traffic of a web site has a higher commercial value.

Put up a site is relatively simple and no difficulty at all, but create a momentum of traffic is another story. It is not as hard as rocket science, but you need to have patience and persistence to do that. Of course, you need to know the right procedures too.

Visitors were mainly come from search result.

Submit your web site to Search engine doesn't mean your site will be found by visitors. Your site is buried within some other billions of web sites. It is import that your theme site should be listed among the first 30 sites if not the at the top 10 with the specific keyword.

Increase the popularity of your site

Other than optimize the keywords on a page. You need to establish links from external sources. Search Engine will consider how many other pages are linked to your site. How importance are those sites ?

Links from directories have become more and more important because many of them were human-edited, this increase the credibility of a site. Links from these trustworthy directories have been heavily counted at the ranking algorithm.

Directory Submission to the top players

Directory submission is another great way to build and increase your SE rankings, it can produce great result. There are 2 directories they can truly improve your site's SE ranking position. They are [Yahoo directory](#) and Open Directory Project which is also known as [DMOZ](#).

Yahoo directory is not the same as yahoo search engine. Yahoo directory is a paid service while Yahoo

Search Engine is free. The cost of [\\$299 is just for a web site evaluation](#) and there is no guarantee that your site will be accepted. Other than that you have to pay the same amount for your site to be listed in the directory yearly.

DOMZ on the other hand is completely free, but the evaluation waiting period could be very long.

Second tier directories

Besides these 2 heavy weight directories, there are many 2 tiers directories. Some of them were free services and some require certain amount of payment.

After the IT bubble bursted directory with a reasonable PR - let say better than 4, a reliable services and still free are rare . Submit to those PR < 1, it seems make no sense at all. These directories they themselves can not establish a good PR how can they help you ! If you can afford a couple dollars, it is better going for the paid ones

List of 2nd tier free directories

 Click to open

Name	PR	Alexa	Saturation
Arakne Links	4	40,920	465
Blue Daffodil	2	93,893	248
BusyBits Web Dir.	3	52,968	420
Chiff.com	3	14,856	5,480
Clicky	6	103,039	40
CyborgInfo	4	159,018	732
Directory-World	4	654,315	385
DMOZ	8	2,371	1,570,000
Favourite Link	*3	117,754	0
FourFind	*1	242,074	0
Free Website Directory	0	98,862	92
Frequently Asked	3	265,153	135
GMDir	4	64,019	1,460
Go To Web Guide	*0	217,113	11,700
iBrain	0	246,076	282
IllumiRate	5	42,128	26,900
Infowebworld	3	126,359	296
Itzalist	0	178,233	1,140
Kazan City	*0	139,413	1,070
King of the Web	0	49,460	21,100
LdmStudio	3	37,624	27,000
Links Directory	3	960,774	0
LinksValley	2	105,423	322
Maki Search	3	170,837	235
MavicaNet	*4	26,694	34,500
Most Popular Sites	3	82,356	4,980
NetInsert	5	51,053	5,160
Network-Room Links	2	63,899	405
Nintra	3	144,980	0

OneBigIndex	4	153,730	2,210
oneMission	4	57,252	6,840
R-TT Directory	3	54,971	9,480
Search-O-Rama	3	42,802	0
SearchSight	5	56,455	26,200
SearchWIZ	3	112,432	0
Seek-n-Pick Dir.	0	1,549,791	943
SmartLinks.org	4	413,187	0
SoMuch.com	3	40,125	1,700
Test the Rest Info	2	2,554,485	0
The Internet Directory	*1	256,498	379
TM4B Directory	2	231,969	323
TopSites	*0	1,666,152	225
UUIQ	3	47,156	233
WebSitesPromotionDirectory	4	40,123	13,000
Xtlinks	3	351,773	571

Ready for a Directory submission

While you are submitting your web site to any directory service, please take the time to read their **directory submission** guide line, advice and limitations. If your site fails to meet their condition don't bother wasting your time and money.

precaution

To avoid your links being devalued by the SE While submit your web site to different directories. Usually you will be asked to provide a description of your business. If you give the same description on every directory then these will be seen as duplicate content by SE. Write an unique description for each directory.

Personal experience

Online business promotion has turned out to be more complex than ever before. It is not simply SEO or **directory submission**. To succeed at home business you need to involved in numerous areas. Luckily I am having SBI, it keeps me stay in the up front without worry. What I need is focus on my position keep on writing keyword related content.

Introduction to Social Networking

Social Networking is used to build your personal community. The break through of Web 2.0 Architecture has made this type of connection become viable.

With a web 2.0 platform users were able to do more than just retrieving information from a server. They were allowed to take part of the communication, to submit extra information.

What do you do with web 2.0

Surfers were always be encouraged to participate during the surfing experience. For example - be invited to join in different groups, upload photos, write personal comment, build up her own connection on the web with people she might never contact before.

Even in a tiny community, the quantity of membership could be huge. The same amount could be never be achieved with an off line activities. Anyone could easily contact with more than thousands of "friends". They come together from all over the place at the planet in a short period of time.

All of them hung up together, participate a discussion or work together at a social project and disbanded in nowhere afterward.

The convenience of starting a group

For such high efficiency and well organized connecting group. Traditionally, you might be asked to download, some kind of **social networking software** and installed in the participant's computer.

However, the pace of development, the rapidly increased new features, the sophisticated abilities and the improvement of the software had make such download become worthless.

Instead of asking users to download a time lapsed software, the provider normally will ask users apply the **social networking tools** directly at the browser.

Simply by signing up an application form and start to join the activities within the program.

The benefit of joining

Search Engine can not ignore the rapidly updated activities. Their spiders - webots were so busy on duty among those networking facilities. Evidences indicated that those new contents were being indexed by Search Engine sometime less than an hour.

The participants were earnestly and actively participate in those busy groups because of the fast

recognition.

They are willing to spent time in submitting comment, upload pictures or videos because of the back links. While you put any verbal or graphical message at those community, most of the time you are allowed to link back to your site.

Since Search Engine revisit those groups all the time, link out from this type of busy group plays an important role in the ranking of your site.

What happens now

Social networking communities have dominated most of the Internet activities. It totally change people's browsing behaviors.

Anyway, this is absolutely a good news for networking marketers. Any success can depend on your own effort and the rewards are obvious fast. That is why develop your own **social networking** community has become more and more importance than any other activities.

Active Social networking providers

There are thousands of **Social networking** service providers on the web. They were competition among themselves within their category.

Here are a few of them:

- frlickr, photobucket, youtube
- blogger, livejournal, technorati
- twitter, Facebook, myspace, plaxo, hi5
- meetup, spicypage
- squidoo, hubpage, xing
- delcious, stumblr, digg, pingin, Ping-O-Matic
- Plus many many others

To satisfy these time consumptive need.

What you really need is a tool
that can help you
focus on creation

|
SBI has the real solution
Now is the time for you to take control.

Take it now !

"Action separates the successful from the rest"
Start building your success at no risk.

Benefit from Social Networking Media

With that many different **Social Networking** medium websites.

What are the advantages out there for me ?

Which media should I sign up to maximize my benefit ?

These are the questions you might ask yourselves, before you join any of them.

Correct Attitude

You spent valuable time building your Online **Social Networking**. You wish to participate at the most profitable one. Totally understandable, it should be considered as a right approach.

For those **Social Networking** mediums, each one has its own strength and none of them were equally created.

To be very Transparent and Honest

I hope to help as many people as I can by sharing my experience. I find the strategy helps me and I keep on using it. However each one of us should develop our own working way. No way is exceed others and nothing is carved on the stone.

Rules have ultimately be changed

We all wish our site has traffic. We understand what does traffic mean for our business. It means Conversion. Conversion turns into Income. This is Something what we are all looking for.

Traditionally, Search Engine is the most important source brings in traffic. This type of traffic could be considered as a passive way. You are sitting there and wish something is going to happen.

Now, with the help of **Social Networking** Media. The way that people browse, the way that marketers promote has totally changed.

You are no longer in the passive mode if you wish. You can easily switch your position from a passive into an active mode. You re-gain the control, you are no longer idly waiting. You can go out and find your own destiny.

High value content

Traffic is an important element for any business to become succeed. But don't forget the contents of the site are equal importance to the traffic. You need to have high quality, meaningful, problem solution for your visitors.

The more happy visitors the more satisfied click through.

Keep writing

Continue to write high quantity article for your site. Once finished and published at your site. You want people know about it, you need visitors.

Your RSS feed will automatically send the updated announcement to subscribers.

Promotion

What you should do in next step. Prepare three summaries about the new page and don't forget in each page includes back link.

Enter Point - Post one of them in your blogger, here I assume you have your own blog somewhere on the web or as part of you website.

Go to [twitter](#), the micro blog announce your new blog. This is used to ge your back link spidered.

Repeat the same procedure from the ""Enter Point" with two other medium webs, for the other two summaries of your site. There are so many media web site that you can choose, I usually use Hubpage and Squdioo.

After you have submitted the three summaries to different **Social Networking** media.

Create a [Tumblr](#)page and post all the RSS feed from your new pages. Repeat the same action with [FeedBite](#).

Each time you create a new message, tweet it.

Final step is to ping each page you have created, with [ping.in](#) or [pingomatic](#)

Never promote a webiste with low value content

To prepare high value meaningful content
you really need is a good tool.
I used **Site Build It** for all my business.

It let me mainly
focus on my Business

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